

This Pimp "Business Plan" was recovered by the Alameda County DA's Office in a prosecution against a pimp.

## KEEP IT PIMPIN'

- \* GET MORE SERIOUS ABOUT MY MONEY AND FUTURE
- \* TREAT THIS PIMPIN' LIKE IT'S A BUSINESS (ONLY EXCEPT THEIR BEST)
- \* TAKE CARE MY BITCHES MORE BETTER
- \* FIND OTHER WAYS TO WORK MY HOES (INTERNET, INT. FEATURE DANCERS, INT. STUFF)
- \* DISCOVER HOES FROM ALL OVER (JAIL HOUSE, SMALL CITIES, NATIONWIDE GOT HOES + HOES WAITING TO BE DISCOVERED. STAY IN HIGH PURSUIT LOOKING FOR A PROSTITUTE.
- \* DON'T NEVER GET TOO COMFORTABLE OR LAZY IN MY POSITION
- \* MAINTAIN AND CAMPAIGN (EVERYTHING I DO OR BUY MAKE SURE IT'S A CAMPAIGN TOOL
- \* MAKE MY WORD IS MY BOND (KEEP IT PIMPIN'!)
- \* ATTEND THE PLAYERS BALL IN VEGAS (CROSS COUNTRY PIMPIN'! ESTABLISH MY NAME INTERNATIONALLY).
- \* TAKE MY GAME TO THE NEXT LEVEL (FROM THE CONCRETE STREET, TO EXECUTIVE SUITES)
- \* PIMP OR DIE, MACK OR CRY (PLAY TO WIN AND PLAN TO THE END)
- \* SET UP AN INTERNATIONAL OPERATION (HAVE FIVE HOES ON EVERY CORNER)
- \* MAKE EVERY HOES TAKE A VOW TO HOEING!
- \* PURSE FIRST, ASS LAST! IF I'M GONNA TAKE A CHANCE, THEN I'M GONNA GET THE HOES MONEY IN ADVANCE!
- \* PUT MY CITY ON THE MAP AND ESTABLISH MY OWN PLAYERS.
- \* ESTABLISH ALL MY PIMP TOOLS (JEWELRY, MINTS, ETC)
- \* STACK MONEY TO THE CEILING (SAFETY DEPOSIT BOX)
- \* CASH CARS (BUY A LOT OF GOOD CASH CARS THAT WAY I WILL ALWAYS HAVE CARS IF SOMETHING GOES BAD)
- \* MINIMIZE MY BUDGET (CASH CARS, HOUSES, ETC)
- \* KEEP A GOOD PHOTOGRAPHER (SPLIT SECOND VIDEO/RINGS FLEA MARKET)
- \* KEEP IN TOUCH W/BIG AL OUT OF FLORIDA (IDENTITIES)